

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel (LC) announces the return of the Mother of the Year contest

The Mother of the Year Contest is BACK at the Liquidation Channel (LC)

The Liquidation Channel (LC) is eager to announce the return of the Mother of the Year Contest, just in time for Mother's Day. Participants that enter the contest will have the opportunity to win a \$5,000 shopping spree at the LC.

Nominations for The Mother of the Year 2015 contest will begin on March 23rd through April 16th. All participants are required to submit a picture of the nominee, along with a 500 word or less essay explaining why their mother deserves to be Mother of the Year. The community will then vote for the top 10 finalists April 19th through 26th. LC's social media panel and the community will then determine the winner of the Mother of the Year 2015 contest.

Every submission will be given a promo code and placed in a random drawing to receive either an LC tote or water bottle. The Mother of the Year for 2015 will be announced on air on Mother's Day, May 10th, and the winner will receive the grand prize of a \$5,000 LC shopping spree.

LC President, Gerald Tempton says, "It has been said that mothers hold their child's hand for a moment and their heart for a lifetime. We here at the LC have a special place in our hearts for Mother's Day and we are thrilled to provide this exclusive opportunity to honor mothers everywhere. We would love to hear from you and how your mom has touched your heart."

Stay tuned on Sunday, May 10th as LC reveals the winner of their 4th Annual Mother of the Year Contest on Facebook. Visit www.facebook.com/shoplctv to find out who wins.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.